

# JONATHAN ERWIN

SOCIAL IMPACT DESIGNER / ENGAGEMENT STRATEGIST / EDUCATOR

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## **EDUCATION M.A. SOCIAL DESIGN**

Maryland Institute College of Art, 2013

## **B.A. ARCHITECTURE**

University of Kentucky, 2012

## **PROFESSIONAL WORK INTERIM PROGRAM COORDINATOR, CENTER FOR CAREER DEVELOPMENT, MICA**

2015-2016, BALTIMORE MD

- Conducted institutional database management and reporting of students, alumni and employers with professional opportunities.
- Coordinated semester programming, staff calendars and work-study students in office management.
- Supported with design and strategy development for institutional entrepreneurship initiative.

## **CO-FOUNDER, BOOM CO**

2014 - 2016, BALTIMORE MD

- Founder of a civic engagement design consultancy focusing on mission driven organizations.
- Provided project management and creative direction to clients addressing social and environmental issues.
- Researched and investigated applications of various models of engagement with stakeholder audiences.

## **SOCIAL DESIGN ASSOCIATE, CENTER FOR SOCIAL DESIGN, MICA**

2014 - 2015, BALTIMORE MD

- Founded Climate Change Impact Initiative within the Center for Social Design.
- Organized institutional partnerships with curriculum and statewide organizations.
- Advised and advocated climate and environmental organizations on incorporating design into their work.

## **CO-FOUNDER, MCELDERRY PARK STAR**

2013-2015, BALTIMORE MD

- Developed a cross-platform neighborhood communication strategy to reach 3,000+ participants.
- Trained and mentored neighborhood residents in communication design, journalism, and storytelling.
- Developed a sustainable business model in both funding and neighborhood ownership.

## **MENTOR, CLINTON GLOBAL INITIATIVE**

2013 - 2015, NEW YORK, NY

- Mentored and advised over 60 collegiate students globally in social change projects on disaster preparedness and resilience.
- Coordinate Maryland-area students to attend national conference in St. Louis, Phoenix and Miami

## **CO-DIRECTOR, CREATE BALTIMORE**

2013-2015, BALTIMORE MD

- Directed experiential planning and facilitation for Baltimore's premier un-conference catalyzing change makers across the city.
- Co-Founded and managed small catalyst grants program.

## **INSTITUTIONAL REPRESENTATIVE, WORLD URBAN FORUM 7**

2014, MEDELLÍN COLOMBIA

- Represented Maryland Institute College of Art at the United Nations Human Settlements Programme bi-annual forum on cities in Medellin, Colombia.
- Participated with global advocates, leaders, and researchers on creating a new urban agenda for 2016 UN-HABITAT III Summit.

**PROFESSIONAL  
WORK**  
(CONTINUED)

**ORGANIZER, AMERICAN INSTITUTE OF ARCHITECTS BALTIMORE**

2014, BALTIMORE MD

- Organized and curated city-wide lecture series on resilience in architecture and place
- Activated the design community of Baltimore in discussion of climate change preparedness

**DESIGNER, WHOLE FOODS MARKET, CENTER FOR DESIGN PRACTICE**

2012-2014, BALTIMORE MD

- Developed alternative waste stream strategies for vinyl banners in conjunction with mid-Atlantic regional stores
- Organized design deliverables and community partnerships

**RESEARCHER, UCLA SUPRA-STUDIO: CULTURE NOW PROJECT**

2011-2012, LOS ANGELOS CA & LEXINGTON KY

- Researched urban and cultural growth along Kentucky's border with the Ohio River
- Conceived of contemporary development strategies to co-exist with climate change and globalization

**TEACHING FACULTY, PROTOTYPING, M.A. DESIGN LEADERSHIP, MICA OPEN STUDIES**

2015, BALTIMORE MD

Taught rapid prototyping through an accelerated curriculum to help MBA students visualize ideas for market through products, wearables, systems and places.

**FACULTY, THE STATE OF MAKING, GRADUATE STUDIES ELECTIVE, MICA**

2015, BALTIMORE MD

Co-taught class examining maker culture of Baltimore through exposing students to creative communities outside the institution and developing a future framework for the city.

**FACULTY, PRACTICE BASED STUDIOS, CENTER FOR SOCIAL DESIGN, MICA**

2015, BALTIMORE MD

Facilitated projects engaging undergraduate and graduate students with mission driven organizations to address complex social issues around faith and community based environmental change.

**VISITING FACULTY, M.A. SOCIAL DESIGN, CENTER FOR SOCIAL DESIGN, MICA**

2015, BALTIMORE MD

Taught graduate-level coursework around community engagement, social literacy, and facilitation.

**HONORS ROBERT W. DEUTSCH SOCIAL DESIGN FELLOW**

2013-2014, BALTIMORE MD

**COMMITMENT MAKER, CLINTON GLOBAL INITIATIVE UNIVERSITY**

2013, ST. LOUIS MO

**PARTNERSHIP  
AWARDS**

**University of Maryland Center for Environmental Science Informal Climate Change Education Grant**, Energy Arcade in partnership with Future Makers, Climate Change Maryland and Boomco, May 2015

**Resilience Maryland, Town Creek Foundation**, in partnership with the Center for Social Design, August 2014

**Baltimore Community Foundation, Community Grant**, in partnership with the McElderry Park Star, April 2014

**National Fish and Wildlife Foundation's Chesapeake Bay Stewardship Fund**, in partnership with the National Wildlife Federation, Bluewater Baltimore, Banner Neighborhoods, Center for Social Design and Amazing Grace Lutheran Church, October 2014

**Byrne Criminal Justice Innovation Grant**, in partnership with the McElderry Park Star, May 2014

**Baltimore Regional Neighborhoods Initiative**, in partnership with the McElderry Park Star, January 2014

## APPOINTMENTS & MEMBERSHIP

Autodesk Foundation, Impact Design Hub, **Contributing Editor**, San Francisco CA 2015–2016  
Light City U, **Innovation and Community Engagement Committee Member**, Baltimore MD 2015  
Governor’s Commission On Climate Change, **ECO-Working Group Member**, Maryland 2015  
Industrial Artist Collective, **Organizational Member**, Baltimore MD 2015  
Climate Change Maryland, **Advisory Board Member**, Maryland 2015  
National Wildlife Federation, **Community Wildlife Habitat Advisory Member**, Baltimore MD 2013–2015  
Morgan State, School of Architecture and Planning, **Jury Panelist**, Baltimore MD 2014–2015  
Clinton Global Initiative America, Modern Grid Working Group, **Youth Participant**, Denver CO 2014  
LEAP Symposium, Art Center, **Creative Facilitator**, Pasadena CA 2013

## WORKSHOPS & LECTURES

Johns Hopkins Medical Device Network, **Design Basics: Human-Centered Design**, Baltimore MD. November 2015  
Better World by Design, **Visualizing Baltimore**, Providence RI. September 2015  
Climate Central, **Maryland Weather and Climate Day**, Baltimore MD April 2015  
Ashoka U Exchange, **Social Design Lab**, Washington D.C. February 2015  
AIGA DC, **Designing Social Change**, Washington D.C. December 2014  
Better World by Design, **Matchmaker for Good**, Providence RI. October 2014  
AIA Foundation, **Public Interest Design Fellowships**, Washington DC. September 2014  
Winterhouse Symposium, **Social Impact Matrix**, Baltimore MD. August 2014  
Leadership Maryland, **Design Thinking Module**, Baltimore MD. August 2014  
International Youth Foundation, **Connect & Focus**, Baltimore MD. July 2014  
Association for Community Design, **Beyond Things: Designing Systems for Change**, Detroit MI June 2014  
AIGA Baltimore, **Social Design: Practice and Possibilities**, Baltimore, MD. May 2014  
Architecture for Humanity, **Design Like You Give A Damn**, San Francisco, CA. November 2013

## PUBLICATIONS

“Designing Hyper-local Strategies to Fight Urban Heat Islands” **Good Magazine**, March 2013  
“A Community Effort to Be the First Climate-Resilient Block in Baltimore” **Good Magazine**, September 2013

## PRESS

“McElderry Park starts newspaper to distance self from ‘The Wire’ comparisons” **WMAR ABC Affiliate** March 2015  
“Partnership turning McElderry Park into one of city’s garden spots” **Bay Journal**, March 2015  
“The Value of Design: MICA’s Social Design Fellowship Program” **AIGA Baltimore**, June 2014